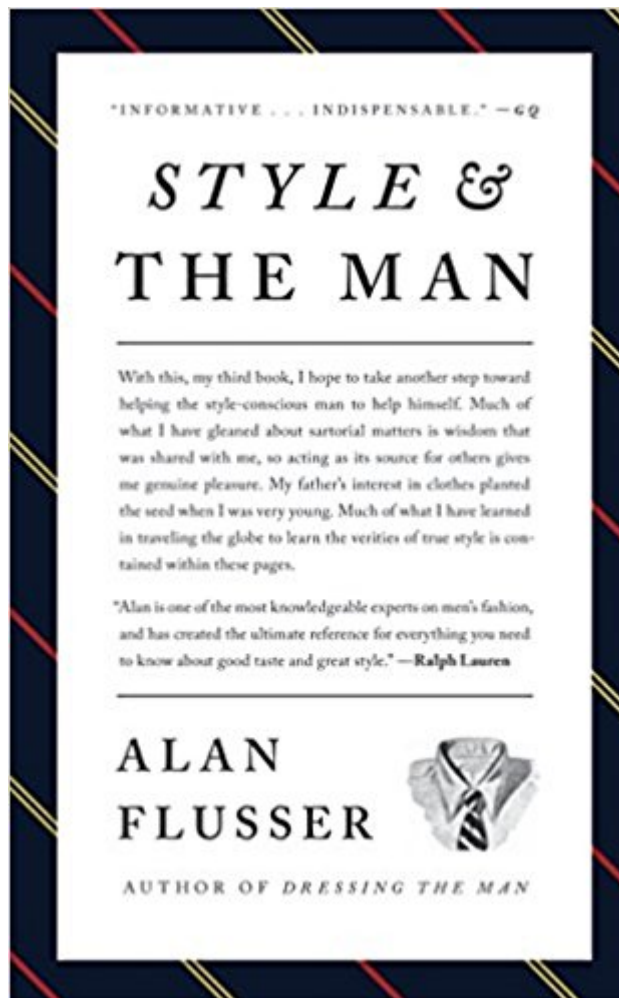


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# Style And The Man



## Synopsis

• If you dispense income on clothes, this book is indispensable. • "GQ" Alan Flusser is one of the most knowledgeable experts on men's fashion, and has created the ultimate reference for everything you need to know about good taste, great style, and where to find it throughout the world. • "Ralph Lauren The classic, essential guide for men about buying fashionable and long-lasting clothes by the author of Dressing the Man.

## Book Information

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## Customer Reviews

"Alan is one of the most knowledgeable experts on men's fashion, and has created the ultimate reference for everything you need to know about good taste, great style, and where to find it throughout the world." -- Ralph Lauren

"Alan Flusser is knowledgeable, cultivated, and a true gentleman in every sense of the word. The clothes he created for me in "Wall Street elicited the most attention and applause of any costume design done for any of my films." -- Michael Douglas

"There is a difference between having nice clothes and wearing clothes that work specifically for you. Alan Flusser gives you the insight to make the best choices for yourself."-- Bob Costas, NBC Sports

"Alan Flusser writes about menswear with authority, intelligence, and a healthy dose of his unique personal style that has made him the wardrober of choice for a distinguished cadre of gentlemen worldwide. "Style and the Man"'s historical references, engaging prose, and anecdotal asides make it a great read as well."-- Philip B. Miller, chairman and chief executive officer, Saks Fifth Avenue

"No one knows as much about men's clothing as Alan Flusser--he has an

encyclopedic knowledge of its history combined with a modern merchant's insight into design, tailoring, and selling. Read him and absorb."-- Bill Blass

Alan Flusser believes that dressing well is something every man can readily accomplish. In this newly abridged and updated edition of *Style and the Man*, Flusser shares his vast knowledge of men's clothes and provides essential information for anyone interested in savvy attire. This elegantly written treatise will arm any man with a connoisseur's knowledge of the dos and don'ts of buying and wearing quality clothes and how much they should cost, from dinnerwear to casual sportswear. This book is also a veritable encyclopedia on individualizing questions about fabric, quality, and fit, as well as the appreciable and qualitative distinctions between clothes of different prices and makes. Open *Style and the Man* to discover: the difference between a \$395 and a \$1,000 suit; what two words to look for on a costly dress shirt's label; why the folds in a cummerbund should always be worn facing up. From the tuxedo to the Top-Sider, Alan Flusser explains the sartorial origins and modern applications of haberdashery. All a man has to do is tuck this book into a corner of his suitcase or back pocket, and he'll be armed with an insider's knowledge of how to guide the tailor or salesperson in fitting or choosing those clothes that will become long-term players in his maturing wardrobe and personal style.

Had the first book from the writer which was bought when the movie "Wall Street" was released. The author has a great understanding of style. Must admit this book is not as attractive as the other but still offers a lot of help for those interested in improving their fashion understanding and style.

**Summary** Alan Flusser's book "Style and the Man" is an excellent introduction to the world of menswear. In about 140 pages, he covers the foundations of menswear and for any man looking for an introductory guide this book will be hard to beat. Although it does have a few shortcomings, I can't give less than five stars to a book that costs less than two coffees at Starbucks yet provides a lifetime of sartorial insight. The book itself is of high quality build and has simple yet clear illustrations.

**Introduction - My qualifications to review this book** My name is Antonio and I founded an online custom clothier. I talk with men on a daily basis about how to dress properly and have written articles on men's style. I have owned this edition of *Style and the Man* for 3 months, and have owned the first edition for 10 years.

**What I Love about this Book**

1. **Quality Content** - In one sitting, a quick reader can learn the basics of menswear. Alan Flusser does an excellent job hitting on the points that need to be addressed when introducing the foundations of dressing well. His writing style

is clear, understandable, and comprehensive to a degree. He doesn't use too many 50 cent words, and attempts to organize his writing in a manner that allows you to build off concepts he taught you in earlier chapters. When explaining somewhat complicated concepts, he makes sure to bring in a drawing to illustrate his point. Most importantly, I feel Alan's writings create a hunger within the curious to learn more.

2. Hardcover Build - The book is physically beautiful - the binding is crisp and clean and the text small but readable. Also the hardcover gives it a higher perceived value in terms of gift giving!

3. Simple Black and White Images - Some people will complain about this, but I like the simplicity of the drawings as they clearly illustrate the point. There is no confusion as to what Flusser is trying to show you.

4. Value - I would have paid \$40 for this book - the information is both solid and timeless. As of Fall 2010 it can be had for 1/4 this cost, an amazing bargain for those that understand the value of information.

What I do not Like

1. Very few updates from the 1st Edition - I loved the first edition that Alan published in 1996. It was much larger, with 2/3 the book being about where to shop and the details pertaining to dozens of men's stores around the world. Unfortunately this dated the book, and drew many complaints. The 2010 edition is this same book, with 2/3 the 1998 version cut out, and with the remaining 1/3 "updated". However, this update seems to have resulted in less than 5% of the content changing. Even the introduction is almost exactly the same! Granted the information is timeless.....but I was hoping for more.

2. Organization could be improved - At 140 pages, this book needs a bit more sectioning in the table of contents and deserves an index. With both of these being defunct, this book is not the easiest to navigate.

3. If you own first edition, not worth the upgrade - There is no new material, 95% of the content is the same from the 1st edition and the few changes are cosmetic.

Final Recommendation

5 out of 5 Stars. Although it has a major fault in not being a big improvement from the first edition, its value price and breadth make it an unbeatable value for any man who does not own the first volume. I recommend buying this book.

This book is a must have for any gentleman who cares about how he looks, and whether that \$200 tie he just bought is actually worth \$200. Not just for the teenager who is buying his first suit, any gentleman, young or old can learn a few things about themselves, and their clothes from this book. The book shows what to look for in clothes from suits to ties to shirts to shoes, and every accessory in between, it covers all bases a gentleman will encounter throughout his sartorial life. The illustrations in the book clearly and concisely show what works for gentlemen of different physiques, and how your suits and trousers should properly hang on your body. Well worth every penny, and I look forward to buying "Dressing the Man" soon.

The problem with most of these types of books as they go to far from the reality of the average man's needs. This one is no exception, OK if you want to know the history of socks or that the English invented the single middle vent in a sport jacket so as to ride their horse comfortably.

Ordered this for my son who is in the fashion industry! he loved it!

Great manual for male style. GC would agree

Bought for my male fashionisto friend.

Allen Flusser take's this book to another whole level in men's guide to fashion. style is extremely important in today's men's fashion, especially to the men that care. Happy Dressing.

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